



IBBA BENEFITS...

Brangus[®] OptimaxX[®] Beef Genetics

Age & Source verification
that lets you keep more
dollars in YOUR pocket.



OptimaxX is ...

- USDA approved Genetic verification of at least 50% IBBA blood of your choice:
Brangus[®], Red Brangus, Ultrablack[®], Ultrared, or Certified Percentage
- USDA approved Source verification to ranch of origin
- USDA approved Age verification for group age
- EASY – Minimal documentation requirements
- about Market Access ...
 - to export markets
 - to true value based grids
 - to branded programs
 - to IBBA marketing assistance programs



ALL FOR THE COST OF THE TAG
No Data Management Fees - No Enrollment Fees

If you're not using IBBA bulls,
maybe it's time you take a closer look at the many IBBA Benefits.



www.GoBrangus.com

International Brangus Breeders Association

An UNRIVALED collection of the breed's most prepotent sires

Bring your semen tank to any GENETRUST sale for special semen pricing. Please call your orders in ahead!

Affirmed

outcross genetics
with growth
SEMEN: \$40



BW	WW	YW	Milk	TM	SC	IMF	REA	FT
1.2	29	54	-4.0	11	1.2	0.02	0.24	-0.002

www.genetrustbrangus.com/affirmed

Alydar

consistent pro-
ducer
SEMEN: \$40



BW	WW	YW	Milk	TM	SC	IMF	REA	FT
1.1	8	21	2.0	6	1.7	-0.06	-0.02	-0.006

www.genetrustbrangus.com/alydar

Austin

stout, growth +
maternal
SEMEN: \$40



BW	WW	YW	Milk	TM	SC	IMF	REA	FT
1.2	30	73	0	28	1.1	-0.02	0.23	-0.003

www.genetrustbrangus.com/austin

607L11

one of the most
heavily used sires
SEMEN: \$40



BW	WW	YW	Milk	TM	SC	IMF	REA	FT
1.5	20	45	-2	8	0.1	-0.02	0.63	-0.001

www.genetrustbrangus.com/607l11

Cut Right

8 star rating for
feed efficiency
SEMEN: \$40



BW	WW	YW	Milk	TM	SC	IMF	REA	FT
0.9	7	31	1.0	13	1.0	-0.05	0.39	0.0

www.genetrustbrangus.com/cutright

LTD

moderate, sound,
super thick
SEMEN: \$40



BW	WW	YW	Milk	TM	SC	IMF	REA	FT
1.1	20	48	2	12	1.3	0.06	0.47	0.007

www.genetrustbrangus.com/ltd

Guardian

low birth weight
Csonka son
SEMEN: \$40



BW	WW	YW	Milk	TM	SC	IMF	REA	FT
0.5	36	68	0	19	1.3	0.21	0.52	-0.004

www.genetrustbrangus.com/guardian

Newt

the calving ease
king
SEMEN: \$40



BW	WW	YW	Milk	TM	SC	IMF	REA	FT
6.3	12	31	6	12	1.2	-0.09	0.40	0.0

www.genetrustbrangus.com/newt

Next Step

the maternal
producer
SEMEN: \$40



BW	WW	YW	Milk	TM	SC	IMF	REA	FT
1.6	10	37	19	24	0.8	-0.14	0.35	-0.003

www.genetrustbrangus.com/nextstep

Patton

performance
and width
SEMEN: \$40



BW	WW	YW	Milk	TM	SC	IMF	REA	FT
2.6	37	76	3	22	1.6	0.12	0.79	0.011

www.genetrustbrangus.com/patton

Singletary

impressive from
top to bottom
SEMEN: \$30



BW	WW	YW	Milk	TM	SC	IMF	REA	FT
1.3	29	60	6	20	1.5	0.21	0.62	0.002

www.genetrustbrangus.com/singletary

Unitas

the all trait EPD
leader
SEMEN: \$40



BW	WW	YW	Milk	TM	SC	IMF	REA	FT
0.5	30	68	15	30	1.0	0.15	0.67	0.002

www.genetrustbrangus.com/unitas



GENETRUST

Performance Genetics. Trusted Cattlemen.

Post Office Box 365 • Concord, AR 72523

Vernon Suhn • PRESIDENT • vern@genetrustbrangus.com • (620) 583-3706

Craig Green • MARKETING DIRECTOR • craig@genetrustbrangus.com • (870) 834-1976

www.genetrustbrangus.com • 1-877-GENETRS (436-3877)



GENETRUST

Performance Genetics. Trusted Cattlemen.

Fall bull & female sales:

CR Chimney Rock Cattle Co

November 5-6, 2010

Concord, Arkansas



December 4, 2010

Jacksonville, Texas

Call today or visit our website to request your catalog or DVD of this outstanding offering of Brangus genetics.

BUY WITH CONFIDENCE IN OUR TRUSTED PROGRAM

Sight unseen purchase guarantee program
1st breeding season guarantee
Performance, fertility tested, ultrasound, turnout conditioned
\$100 maximum delivery per bull; FREE on purchases of more than 10 head
All bulls are negative for Leukosis, Johnnes and PIBVD

UPCOMING SALES

GENETRUST at Chimney Rock Cattle Co.

November 5-6, 2010

Concord, Arkansas

GENETRUST at Cavender's-

Neches River Ranch

December 4, 2010

Jacksonville, Texas



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Craig Green • MARKETING DIRECTOR • craig@genetrustbrangus.com • (870) 834-1976

Bill Davis • bdavis@billdavistrucking.com • (336) 210-1222

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Own the legend...Csonka.



BW	WW	YW	Milk	TM	SC	IMF	REA	FT	BW	205	365	ADG	WDA	SC	IMF	REA	FT
3.9	44	87	0	22	1.9	0.22	0.73	-0.001	92	756	1433	4.23	3.83	3.99	4.56	13.37	0.40
Top 3%		Top 1%	Top 1%			Top 5%	Top 4%										

Few times in generations of cattle breeding does the right combination of a thoughtfully planned mating and providential intervention meet to create a one of a kind genetic masterpiece that dominates an era. Csonka of Brinks 30R4 is just that masterpiece of power, prepotency and prominence.

Csonka sires real power, explosive growth with a high percentage of saleable cattle with market appeal. His sons and daughters consistently top Brangus sales with progeny averages in major sales approaching \$4,000. When you tally the value of his progeny in sales, no sire can compare to Csonka in putting more total dollars in the bank.

The Syndication of Csonka of Brinks 30R4:

Each Syndication Share will entitle the owner to:

- 40 Units of Semen in 2010 and 20 Units/ years 2011-2013
- Semen Allotment available on January 1 of each year
- Use of Csonka Syndicate Logo in promotional literature
- Be included in Csonka promotional literature as share owner

Offer: Base value = 1 Syndication Share = \$5,000.00 (30 total available for sale)



Joe and Catherine Kassler

4810 Smokey Road
Newnan, GA 30263
770-251-6522 H
770-502-1510 Fax
www.theoaksfarm.com
Cobus Coetzee
Farm Manager
678-378-0598 Cell



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Concord, AR 72523
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